

Brittany Young

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Professional Media Experience

Alabama Public Radio Tuscaloosa, Ala. November 2015 - Present
Program Director and Content Manager

- Edits and produces station identifiers, underwriting and other content via Adobe Audition; voices and schedules station promos, EAS alerts, CPB open meeting notifications and other content to run on air
- Programs and manages content via ENCO automation and Allegiance Traffic systems
- Analyzes streaming data via our host Triton Digital Services; performs station SoundExchange reports
- Pitches and produces during station funddrives; oversees interviews using ISDN lines or tape sync
- Has earned station more than \$3,000 in revenue from ISDN connections and tape syncs
- Manages station website and social media sites (Twitter, Facebook); builds program clocks using Schedwiz
- Has helped to increase social media followers and engagement with APR's content
- Supervising editor for local StoryCorps initiative (partnership with StoryCorps national to record and collect stories of everyday people) where I've managed 4 student editors/producers

Faith Chapel Church Birmingham, Ala. May 2017 - Present
Volunteer for Production Ministry

- Works at the front of the house mixing music and managing the flow of live services; works in audio record mixing music and managing flow of services for live stream and records music mix for band; performs sound checks; helps with microphone and stage preparation for music ministry

WBMA-TV Birmingham, Ala. May – August 2014
News Intern for leading ABC affiliate in Top 40 market

- Simulated live shots, produced news and sports packages, wrote entertainment and sports teases and scripts for *Good Morning Alabama*

Alabama Public Radio Tuscaloosa, Ala. January - April 2014
News Intern for NPR-affiliated statewide network

- Researched story details, conducted interviews, isolated sound bites via Adobe Audition, produced stories for anchors and reporters to deliver on air

WMSV 91.1 FM Radio Starkville, Miss. Summer 2011; Summer 2013
Sports Director for student radio station at Mississippi State University

- Served as sports announcer for daily newscast, *Observations from MSU*; gathered sports news, loaded sound bites and recorded a five minute sports segment each day

The Reflector News Starkville, Miss. September 2012 – May 2013
Sports Writer for Mississippi State student daily

- Wrote recaps and features for men's basketball, rugby, football, softball, volleyball and track and field
- Sports Writer of the Year Award - for outstanding service as a sports writer

Research Experience

Telecommunication and Film Department at The University of Alabama August 2013 – May 2015
Graduate Research and Teaching Assistant Tuscaloosa, Ala.

- Billings, A.C., & Young, B.D. (2015). Comparing flagship news programs: Women's sport coverage in ESPN's *SportsCenter* and FOX Sports 1's *FOX Sports Live*. *Electronic News*.
- Coding and analyzing data via Microsoft Excel spreadsheets for sports studies

Advertising + Public Relations Department at The University of Alabama

Student in Contemporary A+PR Tuscaloosa, Ala. August – December 2014

- Worked in a team of four members to develop a strategic communication proposal to enhance A+PR departmental communication with stakeholders by leveraging a national reputation through distinguished faculty members and superior programming
- A+PR's strategic goal was achieved through a Summer N'tensive Advertising + Public Relations Program (SNAP), branded promotional material, online student portfolios, Massive Open Online Courses (MOOCS), webinars and alumni network

Skills

- Basic skills with Zoom H4n Pro Handy audio recorder; organizing and managing website via WordPress and Core Publisher; Logic audio software and digital, analog audio boards
- Proficient with social media platforms – Twitter, Instagram, Facebook, SnapChat, YouTube
- Proficient with Adobe Audition, ENCO automation system, WheatStone Evolution 6 E-Series computer, Allegiance Traffic system Adobe Premiere nonlinear editing software

Education

Master of Arts in Communication & Information Sciences August 2015
The University of Alabama Tuscaloosa
Major: Telecommunication and Film

Bachelor of Arts in Communication August 2013
Mississippi State University
Major: Journalism

Service, Awards and Organizations

The University of Alabama Tuscaloosa, Ala. August 2013 – May 2015

- *Outstanding Graduate Student Award* - research, teaching and academic achievement in the telecommunication and film department, 2015
- *Vice President for Professional Women in Communication and Business* - PWCB is an organization devoted to developing successful leaders by encouraging networking, helping women develop business etiquette and streamlining their understanding of how to be engaged leaders, 2014

First Baptist Church Fairfield Birmingham, Ala. July 2014 – July 2015

- *Certificate of Appreciation* - in recognition of valuable contribution as Guest Presenter (Transitioning from High School to College), 2014
- *Certificate of Appreciation* - in recognition of valuable contribution as Guest Presenter (Growing Up, Out and Together), 2015

Mississippi State University Starkville, Miss. July 2010 – April 2013

- *Women's basketball player* – worked team summer camps, demonstrated drills, coached and oversaw campers, served as a bookkeeper and statistician and ran the scorer's clock, 2011-2012
- *Southeastern Conference Academic Honor Roll* - for achieving academic excellence as an SEC student-athlete, 2010-2013
- *Mississippi State Bulldog Honor Roll* - for achieving one of the highest grade point averages of all student-athletes (3.86), 2010-2013
- *IA Faculty Athletics Representatives Academic Excellence Award* - for success in academics and athletics, 2012-2013
- *Frances H. Newsom MSU Scholar-Athlete Award* - for success in academics and athletics for the women's basketball team, 2012-2013
- *Lambda Pi Eta, The National Communication Association Honor Society* - in recognition of high standard of scholarship and a demonstrated commitment to professional and public service, 2012
- *Mississippi State M-Club* - community service organization for student-athletes who have lettered in their sport, 2011-2013
- *Sonny Mullins Community Service Award* - in recognition of outstanding community service, 2011-2012

