

# Brittany Young

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## Professional Media Experience

*Alabama Public Radio*

Tuscaloosa, Ala.

November 2015 - Present

### Program Director and Content Manager

- Edits and produces station identifiers, underwriting and other content via Adobe Audition; voices and schedules station promos, EAS alerts, CPB open meeting notifications, FCC notifications and other content to run on air
- Programs and manages content via ENCO automation and Allegiance Traffic systems; builds program clocks using Scheduling Wizard
- Pitches and produces during station funddrives; oversees interviews using ISDN lines or tape sync
- Has earned station more than \$3,000 in revenue from ISDN connections and tape syncs
- Co-manages station website and social media sites (Twitter, Facebook, Instagram); has helped to increase social media followers and engagement with APR's digital content
- Supervising editor for *local StoryCorps initiative from Spring 2018 to Spring 2019* (partnership with StoryCorps national to record and collect stories of everyday people) where I've managed 6 interns (developing voice talent for voice overs; teaching them how to write leads, edit audio stories and commentaries, and tag and mix down promos; exposing them to the overall day-to-day operations of a public radio station
  - One of our StoryCorps pieces won *2<sup>nd</sup> Place for the Alabama Associated Press Media Editor's Best Commentator or Editorialist Award*
- Currently the executive producer and managing editor of 3 local commentaries (opinion pieces) that are broadcast on the air and online:
  - **"Keepin' It Real"** (launched in September 2018; hosted by Cam Marston who resides in Mobile, Ala.; *won 1<sup>st</sup> Place for the Alabama Associated Press Media Editor's Best Commentator or Editorialist Award*; also won a *Communicator Award of Distinction Honoring Excellence in Marketing and Communication.*; segments and more information at [apr.org/keepinitreal](http://apr.org/keepinitreal))
  - **"Crunk Culture"** (launched in August 2019; hosted by University of Alabama Associate Professor Robin Boylorn who resides in Tuscaloosa, Ala.; special feature about Dr. Boylorn and the commentary will be published in the Communication and Information Sciences' *Communicator* magazine in Spring 2020; segments and more at [apr.org/crunkculture](http://apr.org/crunkculture))
  - **"Living with Less Plastic"** (Launched in October 2019; hosted by Mary Liz Ingram who resides in Birmingham, Ala.; commentary about reducing plastic waste and helping to save our planet; segments and more information at [apr.org/lessplastic](http://apr.org/lessplastic))
  - This initiative to produce more local content has not only added variety to our airwaves, but has added diversity by putting more interns, women and people of color on the air and highlighted their work on our website
  - I also work with interns to build their skills with Adobe Premiere and a little bit of Adobe After Effects so they're able to creatively promote APR's local content via social media (**Facebook: Alabama Public Radio; Twitter and Instagram: alpublicradio**)

*Alabama Public Radio* Tuscaloosa, Ala. January - April 2015

News Intern for NPR-affiliated statewide network

- Researched story details, conducted interviews, isolated sound bites via Adobe Audition, produced stories for anchors and reporters to deliver on air

*WBMA-TV* Birmingham, Ala. May – August 2014

News Intern for leading ABC affiliate in Top 40 market

- Simulated live shots, produced news and sports packages, wrote entertainment and sports teases and scripts for *Good Morning Alabama*

*WMSV 91.1 FM Radio* Starkville, Miss. Summer 2011; Summer 2013

Sports Director for student radio station at Mississippi State University

- Served as sports announcer for daily newscast, *Observations from MSU*; gathered sports news, loaded sound bites and recorded a five minute sports segment each day

*The Reflector News* Starkville, Miss. September 2012 – May 2013

Sports Writer for Mississippi State student daily

- Wrote recaps and features for men's basketball, rugby, football, softball, volleyball and track and field
- Sports Writer of the Year Award - for outstanding service as a sports writer

## **Research Experience**

*Telecommunication & Film Department at The Univ. of Ala.* August 2013 – May 2015

Graduate Research and Teaching Assistant Tuscaloosa, Ala.

- Billings, A.C., & Young, B.D. (2015). Comparing flagship news programs: Women's sport coverage in ESPN's *SportsCenter* and FOX Sports 1's *FOX Sports Live*. *Electronic News*.
- Coding and analyzing data via Microsoft Excel spreadsheets for sports studies

## **Skills**

- Basic skills with Zoom H4n Pro Handy audio recorder; organizing and managing website via WordPress and Core Publisher; Logic audio software and digital, analog audio boards
- Proficient with social media platforms – Twitter, Instagram, Facebook, YouTube
- Proficient with Adobe Audition, ENCO automation system, Allegiance Traffic system, Adobe Premiere nonlinear editing software

## **Education**

Master of Arts in Communication & Information Sciences August 2015  
The University of Alabama Tuscaloosa  
Major: Telecommunication and Film

Bachelor of Arts in Communication August 2013  
Mississippi State  
University Major:  
Journalism

